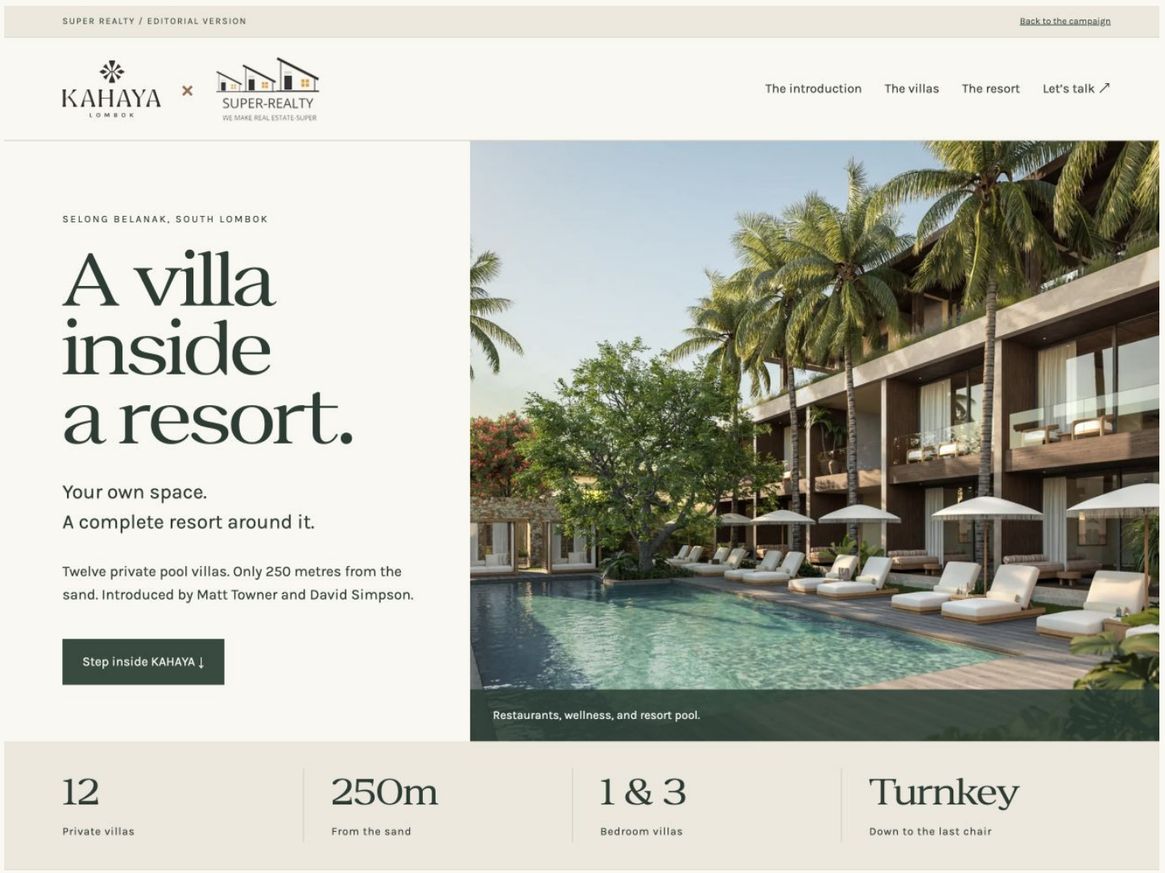
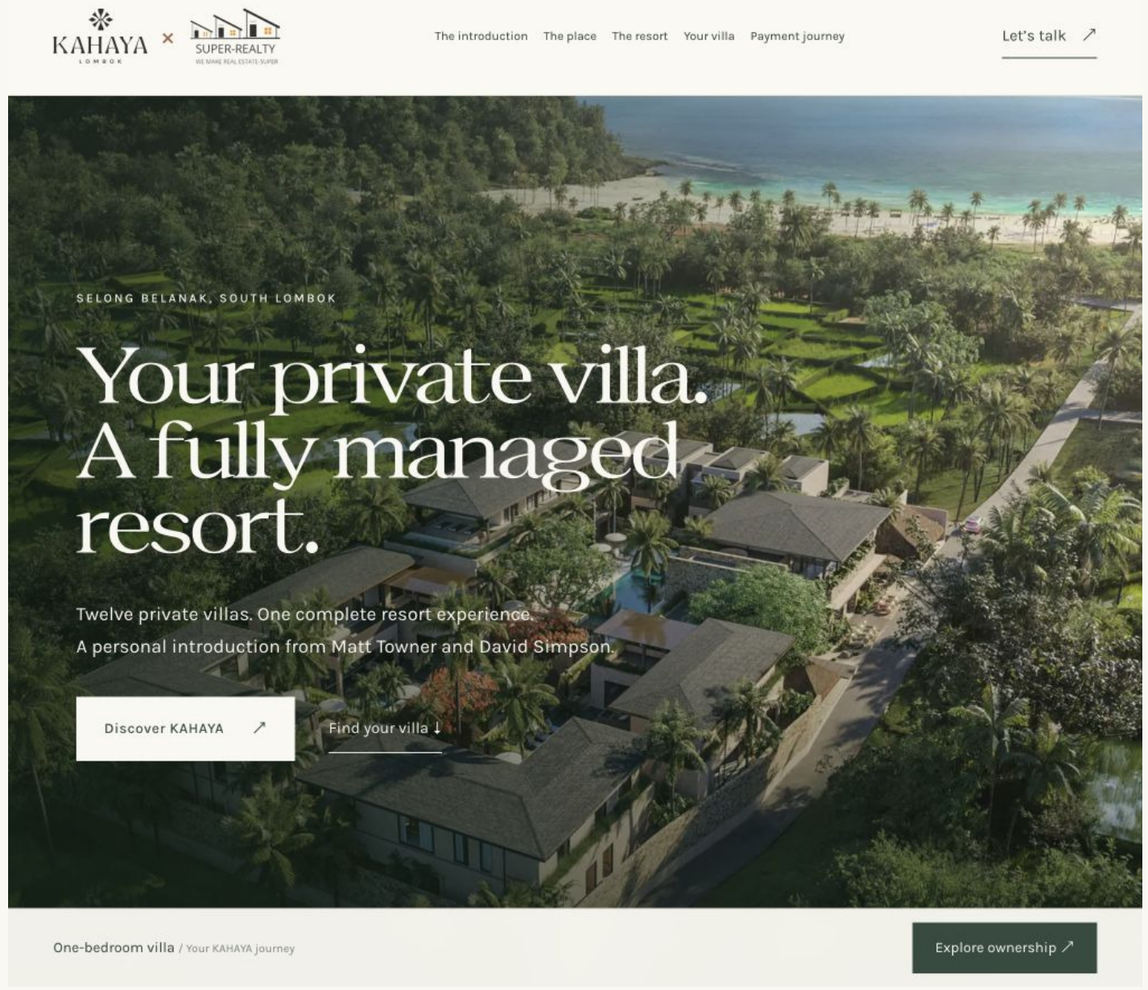
TWO WEBSITE DIRECTIONS. ONE COMPLETE EMAIL SEQUENCE.

A personal introduction to KAHAYA.

Refined colour, two preserved design options, and three emails ready for your feedback.





01 / EDITORIAL

A quieter, magazine-style presentation.

An illustrated personal introduction, separate villa sections and image carousels.

Open editorial version

02 / CINEMATIC

An immersive scrolling experience.

Full-screen imagery, changing story scenes and an interactive payment journey.

Open cinematic version

COLOUR DIRECTION

More contrast. A calmer palette.

Clean ivory, deeper olive and pale mineral tones let the imagery lead.

Ivory

Main canvas

#FAF8F2

Deep olive

Headlines and actions

#344B40

Limestone

Section contrast

#EEE8DC

Pale sage

Villa and payment panels

#EDF0E9

Clay

Small accents

#9E684D

What changed

Less yellow across the canvas. Stronger olive headline panels in the emails. Cleaner white reading areas, pale sage villa cards and clearer action buttons.

The two website directions stay distinct in layout and pacing. Both use the same refined campaign palette, official partnership branding and AUD-first pricing.



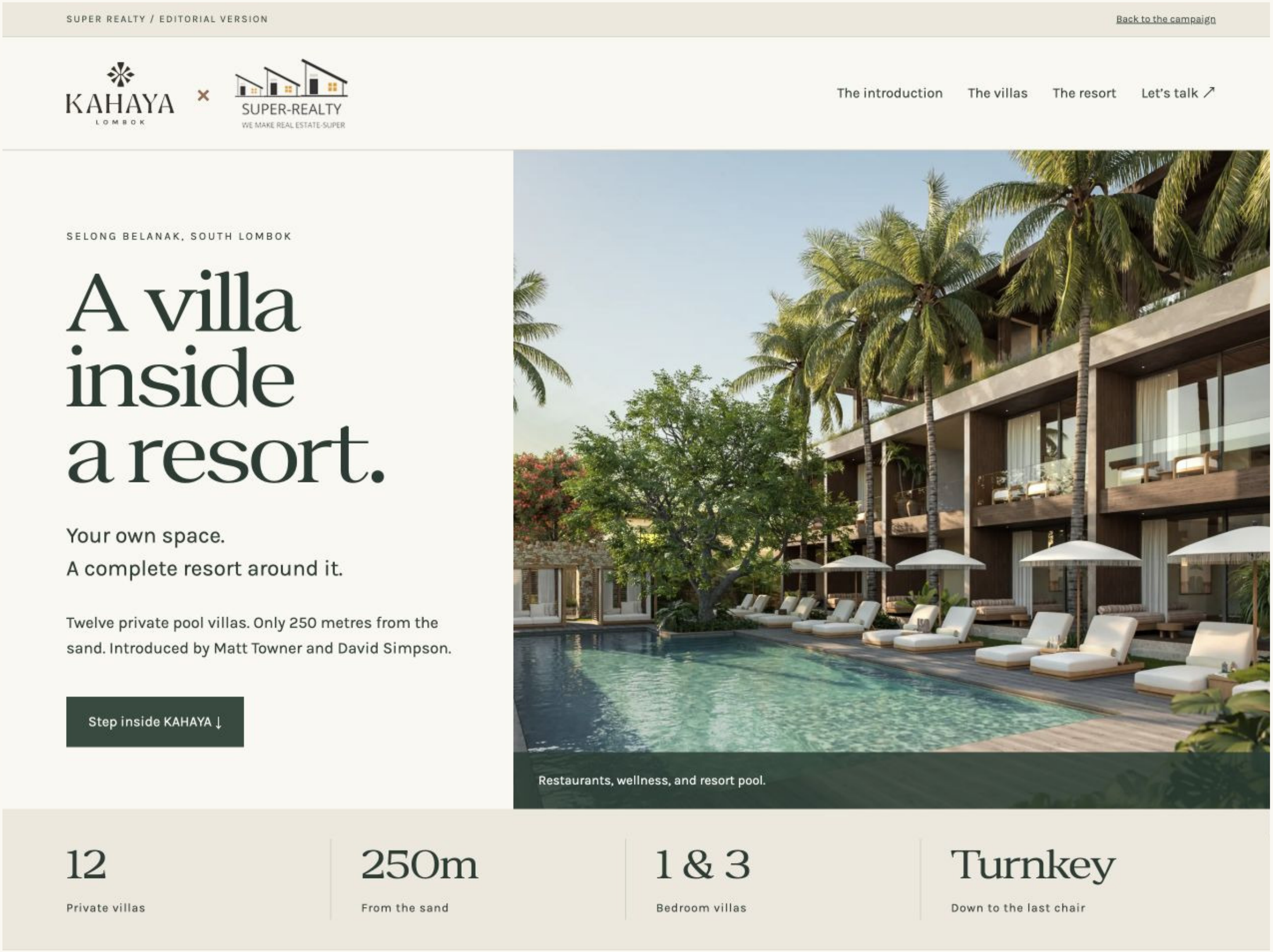
Actual email preview using the refined colour treatment.

OPTION 01 / EDITORIAL

Open the live version

A villa inside a resort.

The editorial opening combines a clear introduction with a close view of the resort.



OPTION 01 / EDITORIAL

Open the live version

Matt’s introduction, with room to breathe.

Personal copy and a beach image form the opening story.

01 / A PERSONAL INTRODUCTION

I went to Lombok. This one got my attention.

Matt Towner

with David Simpson, Super Realty

Yes, the numbers have to make sense. But I’m also interested in something I’ve talked about for years. Return on life.

Recently, David and I spent some time in South Lombok with Ginny and Ben Burgess, founders of Zenvara Group. Just a few minutes’ walk from Selong Belanak beach, they’re creating KAHAYA.



I’ve walked the site and spent time with the people behind it. What stayed with me was what a place like this could make room for.

Time with family. Friends coming to stay. Somewhere you want to return to.

Take a look. See what you think.

OPTION 01 / EDITORIAL

Open the live version

A closer look at life inside the villas.

Three portrait images add texture and rhythm before the villa details.



01 Slow mornings.



02 Your own space.



03 Long lunches. Poolside.

OPTION 01 / EDITORIAL

Open the live version

The one-bedroom villa.

Private pool, turnkey interiors, clear specifications and a leading AUD price.



The private pool

01 / 04



Pool



Bedroom



Living



Bathroom

RESIDENCE 01

The one-bedroom.

Fully furnished.
Private pool.

A private retreat for two, with an open living space below and a quiet bedroom above.

Bedrooms	Bathrooms
1	1.5
Pool	**Interiors**
Private	Fully turnkey

From

AUD 355,000

Rp 4.5 billion · from USD 249,000

Base purchase price before government tax and acquisition costs. Published sales-currency prices, not live FX conversions. Confirm current pricing and availability.

Discuss the one-bedroom ↗

OPTION 01 / EDITORIAL

Open the live version

The three-bedroom villa.

A second villa section makes the larger residence easy to compare.

RESIDENCE 02

The three-bedroom.

Made to holiday in.
Designed to perform
when you're away.

More space for family and friends, with generous indoor-outdoor living and a private pool.

Bedrooms	Bathrooms
3	2.5
Pool	**Interiors**
Private	Fully turnkey

From

AUD 568,000

Rp 7.2 billion · from USD 399,000

Base purchase price before government tax and acquisition costs. Published sales-currency prices, not live FX conversions. Confirm current pricing and availability.

Discuss the three-bedroom ↗



The living room

← 01 / 04 →



Living



Pool



Kitchen



Bedroom

OPTION 01 / EDITORIAL

Open the live version

The resort, explored through images.

The deeper olive section frames the resort carousel and its controls.

03 / THE COMPLETE RESORT

Low rise, landscape led, and built to belong.

Restaurants, wellness, and resort pool.
Steps from your door.



The resort pool

← 01 / 04 →



The resort pool



The arrival



The whole resort



The last light

A closer look at KAHAYA. Choose a view, use the arrows, or swipe on your phone.

OPTION 01 / EDITORIAL

Open the live version

From exploration to a conversation.

Management context, key questions and the proposed next step for the Super Realty team.

Turnkey, down to the last chair.

Your own villa, with hospitality built into the wider experience. Bookings, guest communication, housekeeping, maintenance and owner reporting form part of the proposed resort management.

Management scope, fees and personal-use terms are subject to the final agreements.

04 / THE NEXT CONVERSATION

Good questions come first.

David and the Super Realty team can help you understand the villa options, payment stages and the documents to review with your independent advisers.

Explore the payment journey ↗

Client review: Super Realty's enquiry and booking connection is still pending. This page does not submit an enquiry.

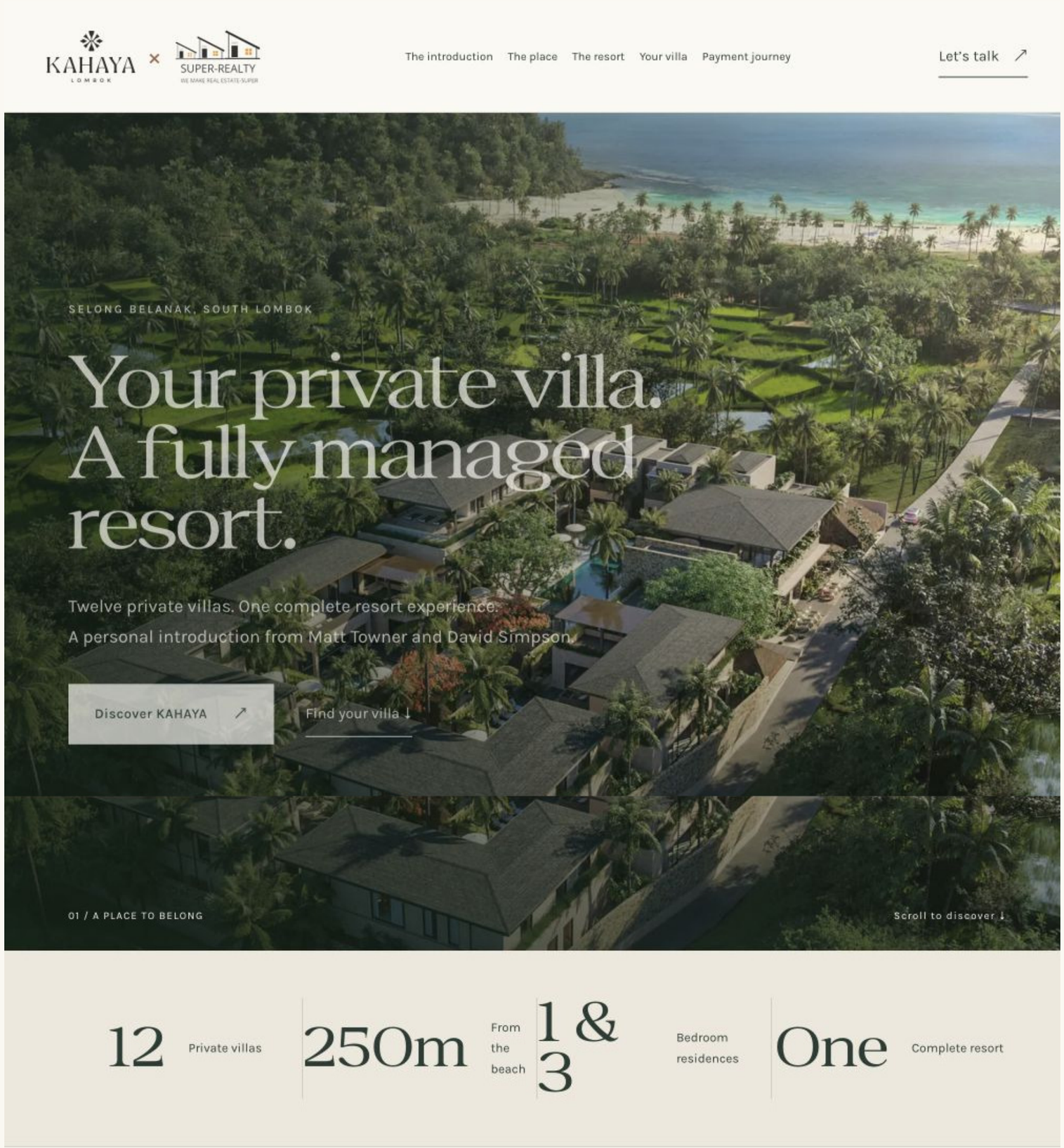
- ▶ What is included?
- ▶ How would ownership work for me?
- ▶ When are payments due?
- ▶ How can I use the villa?

OPTION 02 / CINEMATIC

Open the live version

The cinematic opening.

The full-screen hero carries the visual language of the original KAHAYA experience.



OPTION 02 / CINEMATIC

Open the live version

A personal introduction within the journey.

Matt's introduction is retained, with imagery embedded in the story.

A PERSONAL INTRODUCTION / SUPER REALTY

I went to Lombok. This one got my attention.

Matt Towner

with David Simpson, Super Realty

Yes, the numbers have to make sense. But I'm also interested in something I've talked about for years. Return on life.

Recently, David and I spent some time in South Lombok with Ginny and Ben Burgess, founders of Zenvara Group. Just a few minutes' walk from Selong Belanak beach, they're creating KAHAYA.



Selong Belanak. A few minutes from your door.

I've walked the site and spent time with the people behind it. What stayed with me was what a place like this could make room for.

Time with family. Friends coming to stay. Somewhere you want to return to.

Take a look. See what you think.

Find your place ↗

OPTION 02 / CINEMATIC

Open the live version

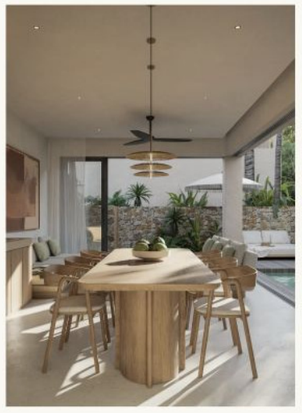
Portrait moments and the destination.

Villa details lead into the Lombok destination gallery.



01 Slow mornings.





03 Long lunches.
Poolside.

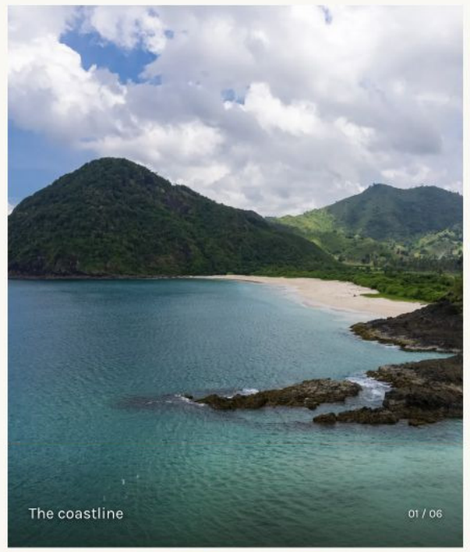
01 / DISCOVER THE PLACE

Some places stay with you.

Green hills, a long curve of sand and a village with a rhythm of its own. This is Selong Belanak, on Lombok's southern coast.

KAHAYA sits approximately four minutes from the beach on foot. Close to the water. Connected to the place.

Step inside KAHAYA ↗





The coastline · The landscape · By the water · In the surf · Th

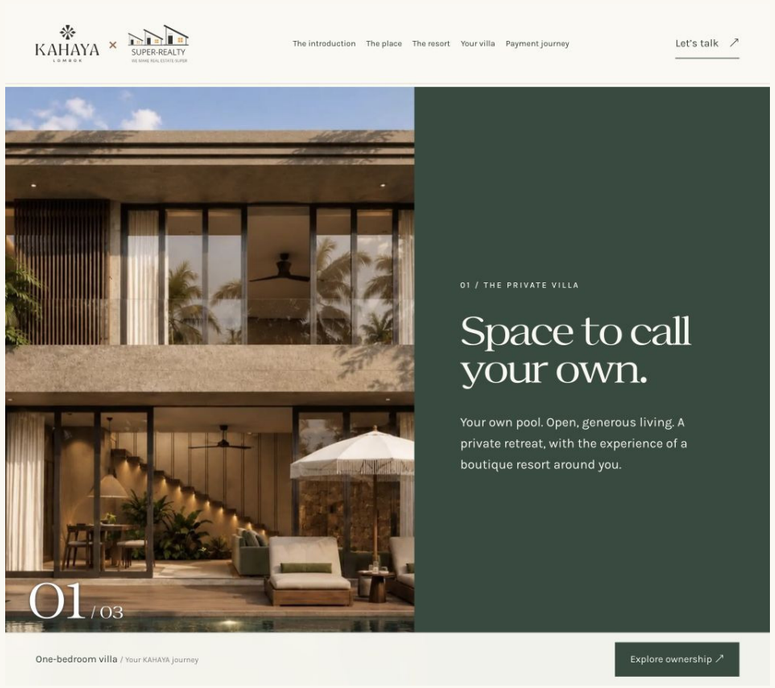
Open water, sheltered bays and green headlands.

OPTION 02 / CINEMATIC

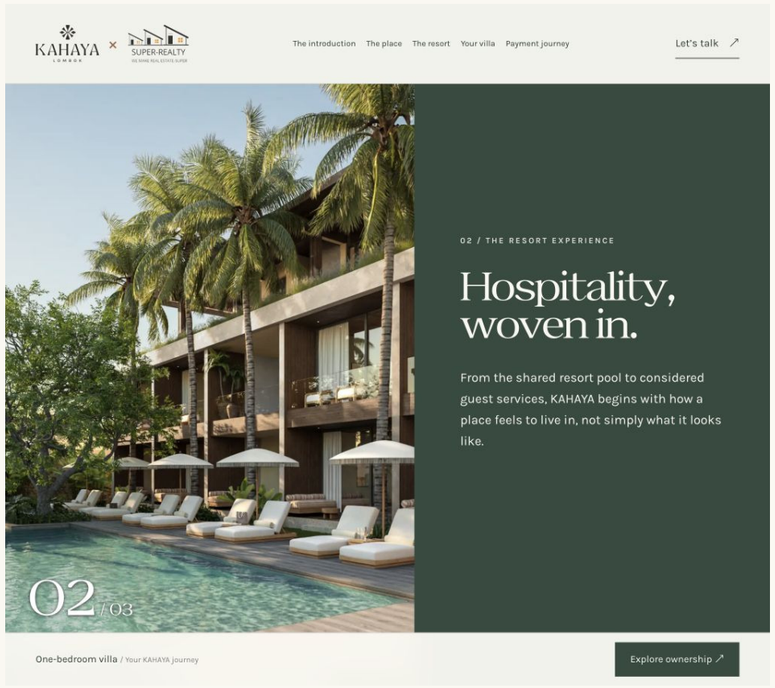
Open the live version

A story that changes as you scroll.

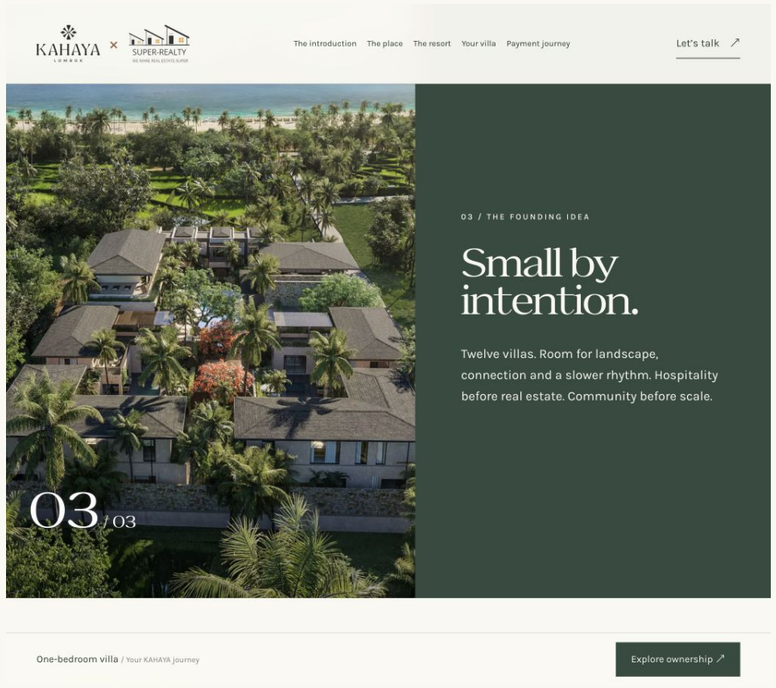
Three live views of the pinned image sequence. Open the website to experience the transitions.



01 / Your private villa



02 / The resort experience



03 / Small by intention

The image stays in view while each chapter introduces a different part of KAHAYA. On smaller screens, the content stacks into a continuous story.

OPTION 02 / CINEMATIC

Open the live version

Explore the complete resort.

A large image gallery with thumbnails and previous / next controls.

02 / LOOK A LITTLE CLOSER

One resort. Many ways to feel at home.

Explore the spaces, from the first arrival to the last light. Choose a view below.



← 02 / 05 →


The complete resort


The resort pool


Arrival


Sunset


The resort at night

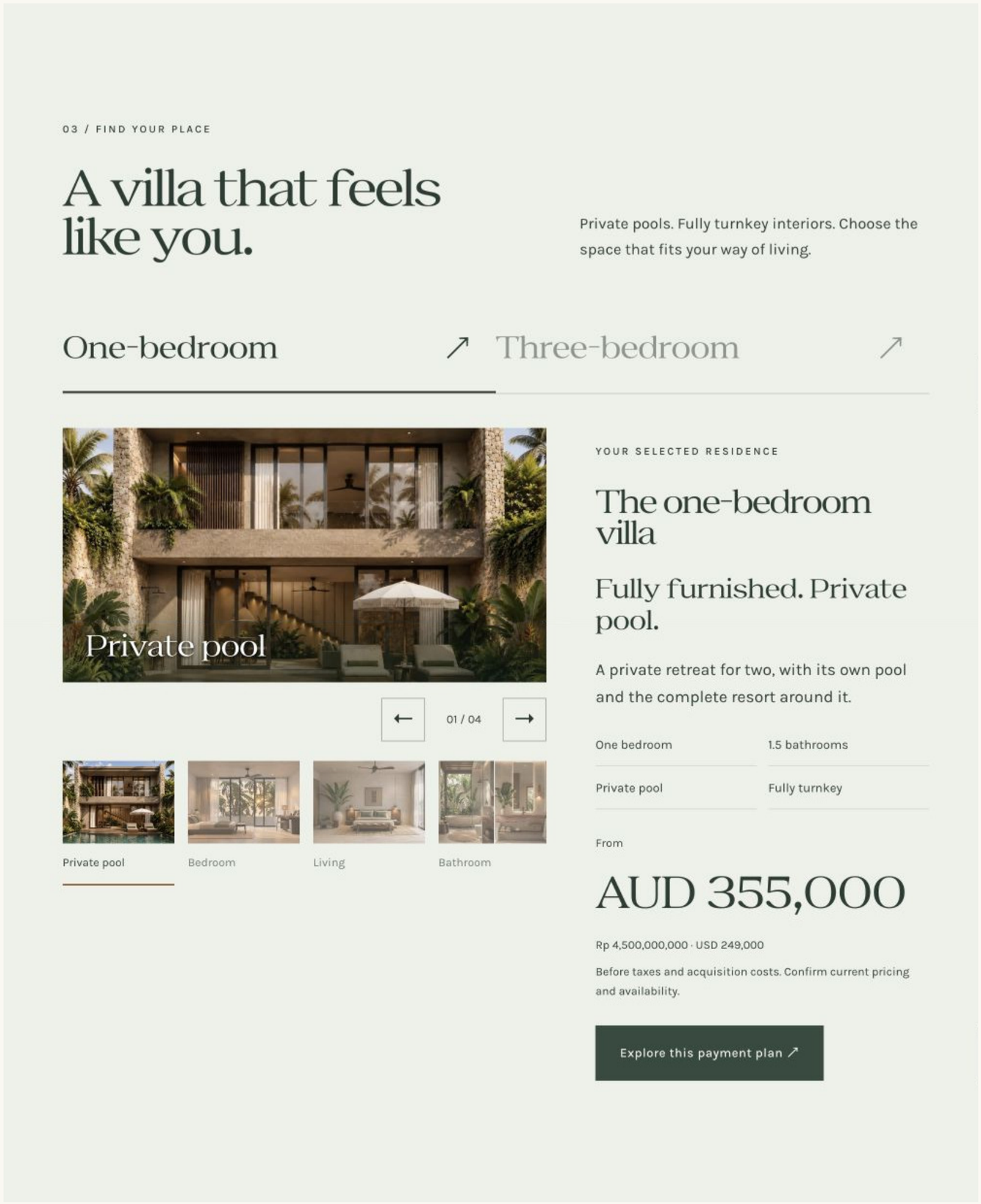
A twenty-metre shared pool creates the social heart of the resort.

OPTION 02 / CINEMATIC

Open the live version

Find the villa that fits.

Villa selection connects the specifications, AUD price and payment journey.



OPTION 02 / CINEMATIC

Open the live version

The people behind the place.

The founders and proposed resort management services remain part of the experience.

THE PEOPLE BEHIND THE PLACE

Hospitality first. Always.

KAHAYA grew from Ben and Ginny's personal vision of a more generous island life. A small resort, thoughtfully shaped around landscape, hospitality and community.

One team caring for the guest experience and the day-to-day operation.

- Bookings and guest communication
- Housekeeping and villa presentation
- Maintenance and resort operations
- Owner reporting and ongoing support

Management scope, fees and owner-use terms are subject to the final agreements.

by ZEN VAKA GROUP



Ben

Co-founder



Ginny

Co-founder

OPTION 02 / CINEMATIC

Open the live version

Plan with clarity.

Choose the residence and display currency, then review what comes first.

04 / PLAN WITH CLARITY

A clearer path to your villa.

Not everything is due at once. Explore the indicative construction milestones and see how each payment fits into the whole.

01 / CHOOSE YOUR VILLA AND CURRENCY

Residence

One-bedroom villa

Display currency

AUD

Indicative purchase price

AUD 355,000

02 / UNDERSTAND WHAT COMES FIRST

Reserve your villa

USD 2,500

Credited towards your first instalment, not added to the purchase price.

→

Then, at agreement signing

AUD 71,000

First 20% instalment before reservation credit. Your adviser must confirm the USD credit in this currency.

Subject to your final sale documents. Taxes and acquisition costs are not included.

OPTION 02 / CINEMATIC

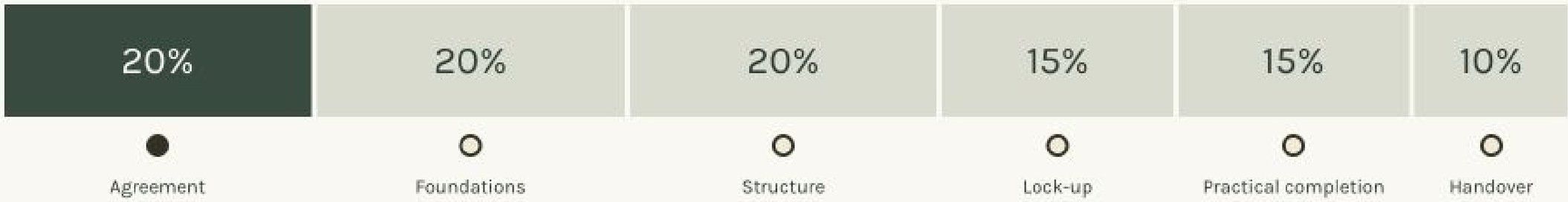
Open the live version

The payment journey.

Milestone selection shows the instalment, total paid and remaining balance.

03 / EXPLORE THE PAYMENT JOURNEY

Choose a stage. See the instalment, total paid and balance remaining.



Agreement instalment

AUD 71,000

Paid through this stage

AUD 71,000

Remaining instalments

AUD 284,000

View the complete schedule +

Discuss my selected plan ↗

Illustrative only. Existing sales-currency prices, not live FX conversions. Excludes taxes and acquisition costs. Final terms and timing require confirmation.

OPTION 02 / CINEMATIC

Open the live version

Good questions come first.

The FAQ supports a considered conversation and independent advice.

05 / ASK THE RIGHT QUESTIONS

A considered purchase. An open conversation.

Take your time. Ask for the documents. Involve independent advisers. A private consultation is a place to understand, not a commitment to buy.

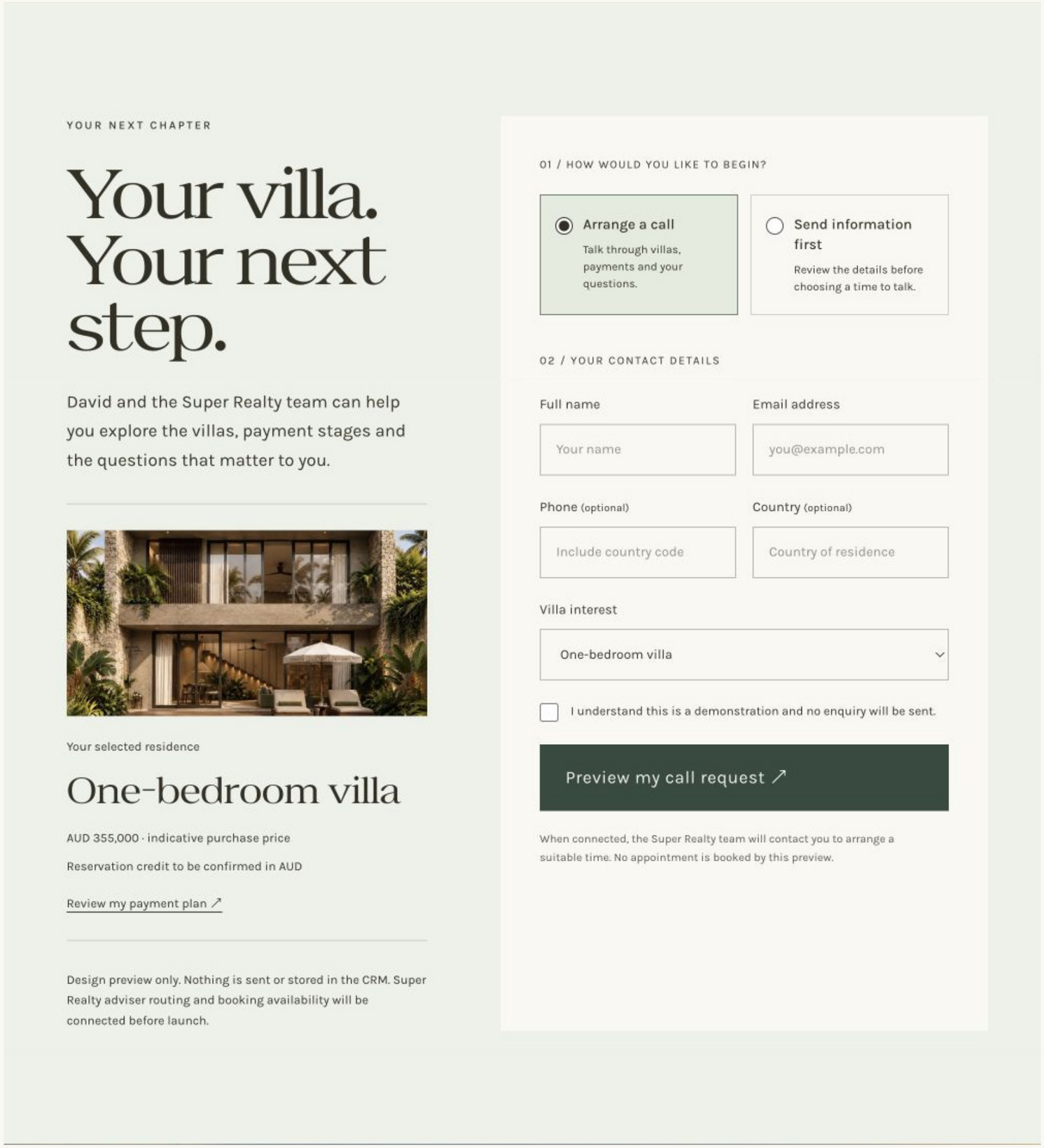
- Do I understand the ownership structure? +
- Have I obtained independent legal advice? +
- Who is behind the project? +
- How will the property be operated? +
- How are buyer funds handled? +

OPTION 02 / CINEMATIC

Open the live version

A next step with Super Realty.

The enquiry interface is shown as a demonstration. CRM routing and booking are still to be connected.



EMAIL 01 / DAY 0

Open the live version

The personal introduction

I went to Lombok. This one got my attention.

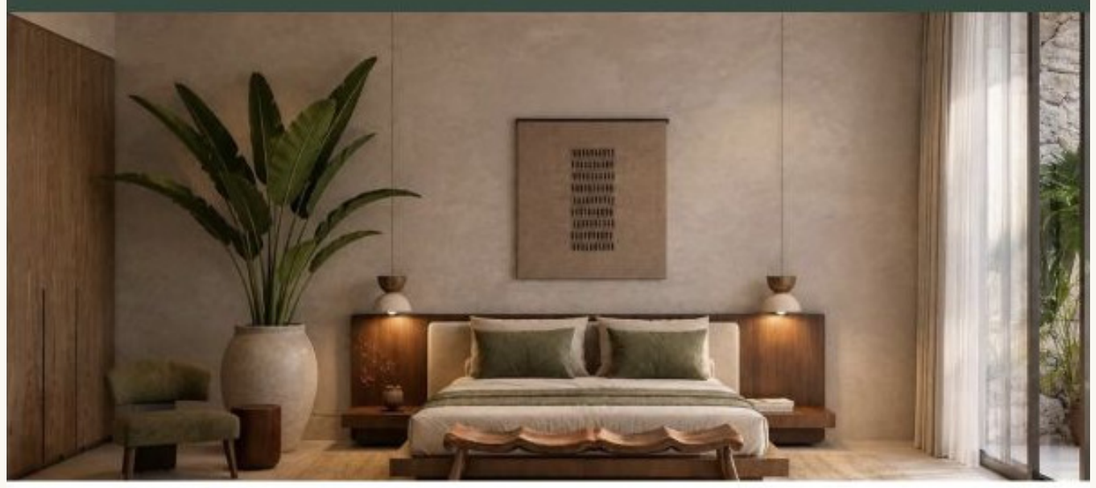
01 / OPENING

KAHAYA LOMBOK × SUPER-REALTY WE MAKE REAL ESTATE SUPER

SELONG BELANAK, SOUTH LOMBOK

I went to Lombok. This one got my attention.

A personal introduction from Matt Towner.



Hi Alex,

It's Matt.

I recently visited South Lombok with David Simpson from Super Realty and met Ginny and Ben Burgess, the founders of Zenvara Group.

A few minutes' walk from Selong Belanak beach, they're creating KAHAYA: twelve private pool villas within a boutique resort.

02 / CONTINUED



A quiet morning.



A long lunch.

What stayed with me was the idea of having a place to return to. Time with family. A different pace. More of what I've always called return on life.

I've been to the site and spent time with the people behind it. Now I'd like you to take a look for yourself.

Explore the place, the villas and the thinking behind KAHAYA. See what you think.

Explore KAHAYA

Matt Towner
with David Simpson
Super Realty

by ZENVARA GROUP

Super Realty · Business address configured in CRM
Unsubscribe

EMAIL 02 / DAY 7–10

Open the live version

The place and the possibilities

Your own pool. A resort around you.

01 / OPENING

KAHAYA LOMBOK × SUPER-REALTY
WE MAKE REAL ESTATE-SUPER

SELONG BELANAK, SOUTH LOMBOK

One bedroom or three. Your own pool, either way.

Two villa types. One complete resort experience.

Hi Alex,

Your own space. A resort around you. The choice comes down to how you want to use it.



The one-bedroom.

Fully furnished. Private pool.

1 bedroom · 1.5 bathrooms
Private pool · Fully turnkey

FROM
AUD 355,000
Rp 4.5 billion · USD 249,000

02 / CONTINUED



The three-bedroom.

Made to holiday in. Designed to perform when you're away.

3 bedrooms · 2.5 bathrooms
Private pool · Fully turnkey

FROM
AUD 568,000
Rp 7.2 billion · USD 399,000

Base purchase price before government tax and acquisition costs. Published sales-currency prices, not live FX conversions. Confirm current pricing and availability.

Restaurants, wellness, and resort pool. Steps from your door.

Explore the villa galleries, then ask David and the team about the space that fits you.

Find your villa

Matt Towner
with David Simpson
Super Realty

by ZENVARA GROUP

Super Realty · Business address configured in CRM
Unsubscribe

EMAIL 03 / DAY 18–24

Open the live version

The open conversation

What would you want to know before buying?

01 / OPENING

KAHAYA LOMBOK × SUPER-REALTY WE MAKE REAL ESTATE SUPER

SELONG BELANAK, SOUTH LOMBOK

Good questions. An open conversation.

Ownership. Payments. Life at KAHAYA.



Hi Alex,

A place can catch your attention. Deciding whether it fits takes a little more.

01 **Ownership**

What structure would fit your circumstances?

02 / CONTINUED

02 **Payments**

What is due, when, and against which milestones?

03 **Your time there**

How do owner stays and resort management work?

David and the Super Realty team can help you work through the project information and the documents to review with your independent advisers.

Reply with the question you'd like to start with, or explore the next steps below.

Explore the next steps

Matt Towner
with David Simpson
Super Realty

by ZENVARA GROUP

Super Realty · Business address configured in CRM
Unsubscribe

FEEDBACK FOR THE NEXT REVISION

Which direction feels right?

A few focused notes will help us refine the campaign around your preferred direction.

01 Website direction

Editorial, cinematic, or a combination of specific elements?

02 Colour and imagery

Does this refined palette feel right? Which images would you keep or replace?

03 Copy and personal voice

Does Matt’s introduction sound right? Are there any facts or phrases to change?

04 Email sequence

Does each message make its purpose clear? What would you add, shorten or remove?

Review status: design and copy drafts. Sender details, unsubscribe configuration, final project facts and inbox testing will be completed before sending. No campaign has been sent.

Open all three emails